



CONTACTS

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EDUCATION

Sept. 2022 - Present

ADVERTISING AND GRAPHIC DESIGN
Humber College, Etobicoke, ON, Canada

July 2015 - April 2019

**BACHELOR OF SCIENCE IN
INFORMATION TECHNOLOGY**
Ateneo De Davao University, Davao City,
Philippines

EXPERTISE

PROFESSIONAL SKILL

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE PREMIERE PRO
- FIGMA
- HTML/CSS

ABOUT

A creative Filipino with two years of experience working as a graphic designer, focused on brand campaigns, brand design, and web design. Driven by the challenge of creating visually compelling designs that not only meet the client's needs but also exceed their expectations.

WORK EXPERIENCE

July 2020 - Dec 2021

GRAPHIC DESIGNER

Free Spirit Digital LLC, TX, US

- Developed compelling advertising materials, maintaining client brand identity for enhanced recognition
- Boosted online engagement, visibility, and social media presence by leading daily content creation, resulting in a remarkable 130,000 social media engagements
- Innovated adaptable marketing templates, ensuring brand consistency for efficient campaigns
- Collaborated closely with clients, delivering tailored designs exceeding expectations and preferences
- Demonstrated precise, timely, high-quality design work, consistently exceeding client satisfaction standards

Oct 2019 - July 2020

GRAPHIC DESIGNER (FREELANCE)

Philippines

- Successfully rebranded the client's corporate identity, driving profitability, fostering business growth, and increasing social media followers by 500% in a month.
- Edited and optimized videos for YouTube marketing campaigns
- Designed graphics and layouts for engaging social media content